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| **Job title:** RNG Games Manager | **Location:** Gibraltar/UK  |
| **Function:** Product and Technology**Reports to:** Global Head of RNG Games  | **No. of direct reports:** 0**No. of non-direct reports:** N/A |
| **Budgetary Responsibility:**  | **Metrics:** NGR - Gaming  |
| Purpose of role |
| We’re Entain. Our vision is to be the world leader in sports betting and gaming entertainment by creating the most exciting and trusted experience for our customers, revolutionising the gambling space as we go. We're home to a global family of more than 25 well-known brands, and with a focus on sustainability and growth, we will transform our sector for our players, for ourselves and for the good of entertainment.We are seeking a dedicated RNG Games Manager for our specific market to lead our efforts in delivering RNG games content tailored to local tastes and preferences. This role involves close collaboration with the global RNG content team, local commercial teams, and suppliers to implement effective content strategies that resonate with our target audience. The RNG Games Manager will be responsible for overseeing the execution of the content roadmap, optimizing operational processes, and ensuring the delivery of high-quality gaming experiences to maintain and enhance our market presence. |
| Key responsibilities |
| * Work in partnership with the Global Head of RNG Games to develop and execute a localized content strategy that aligns with global objectives while catering to the specific needs and preferences of the market.
* Collaborate with local commercial teams and suppliers to adapt and tailor RNG game offerings, ensuring they meet the highest standards of quality and relevance.
* Coordinate with the Global Roadmap Manager and the Delivery team to ensure smooth execution of the localized content roadmap.
* Implement operational processes tailored to optimize product performance in the specific market, considering local regulations, player preferences, and market trends.
* Streamline and automate content selection and integration processes to efficiently expand the game portfolio.
* Establish and nurture strong relationships with game providers to source the best content available, focusing on exclusive partnerships and premium offerings that appeal to the local market.
* Drive the development of bespoke RNG content with in-house teams and third-party suppliers.
* Build and maintain effective relationships with internal teams, including Marketing, Commercial, and In-House Studios, to ensure a unified approach to product launches and promotional activities.
* Stay informed about local industry trends, player preferences, and regulatory changes to continuously refine and enhance the RNG content strategy.
* Analyse competitor offerings and market positioning regularly to identify opportunities for differentiation and innovation.
* Monitor the performance of RNG games, utilizing data to drive improvements and adapt strategies for market success.
* Ensure all RNG content complies with local regulations and standards, working closely with the Tech Ops team to address any gameplay anomalies or compliance issues.
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| Specialist skills and experience |
| * Proven experience in RNG games management, with a strong understanding of the specific market’s gaming industry, including player preferences and regulatory environment.
* Excellent strategic thinking and the ability to implement localized content strategies that align with global objectives.
* Strong management and operational optimization skills.
* Effective communication and relationship-building abilities, capable of working collaboratively with both internal teams and external partners.
* A keen eye for market trends and the ability to translate insights into actionable content strategies.
* Fluent in the local language and proficient in English to ensure effective communication across global and local teams.
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| Competencies / behaviours |
| * Agile Thinker
* Influential
* Drives Results
* Self-Aware
* Achievement Drive
* Works With others
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| Diversity and equal opportunities: As a global employer, Entain is committed to providing a safe, fun, and inclusive culture where our people feel like they truly belong.We are a multicultural business that values, celebrates and respects individual differences, so whatever your sexuality, gender, gender identity, ability, age, race, religion or belief, you will have a voice here, and the space to do your best work.Our diverse internal networks provide the support for you to express your views and make a positive difference, all for the good of entertainment. |