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| Job title: Games Producer | Location: UK |
| Function: Product  Reports to: Head of WIN | No. of direct reports: 0  No. of non-direct reports: 0 |
| Purpose of role | |
| We’re Entain. Our vision is to be the world leader in sports betting and gaming entertainment by creating the most exciting and trusted experience for our customers, revolutionising the gambling space as we go. We're home to a global family of more than 25 well-known brands, and with a focus on sustainability and growth, we will transform our sector for our players, for ourselves and for the good of entertainment.  At Win Studios, we build more than 20 games each year for our diverse portfolio of brands. The Games Producer assumes a pivotal role in designing and refining these games to achieve excellence. Your influence will extend from the conceptualisation phase to finalising UX and gameplay, ensuring each game stands out as best in class. | |
| Key responsibilities | |
| * Responsible for a design stream of gaming products, including slots and table games, to contribute to the in-house studio product roadmap for the Entaingroup * Collaborate closely with the Head of Studio, Head of Art, and Senior Mathematician to conceptualise innovative new game ideas * Working closely with the Head of WIN and other key stakeholders, plan the commercial product roadmap for the in-house studio for each year * Produce high quality Game Design Documents (GDD) for the creative and develops teams to use to fully design and develop each game to the highest standard * Ensure the timely delivery of all essential gaming artifacts in order for product development to begin on schedule * Conduct regular game reviews with the in-house development teams across the development cycle to ensure all design, mechanics, player experience, sounds and mathematics are in keeping with the studio’s expectations and submitted GDD * Identify market and product gaps within the in-house portfolio, working to deliver new game designs concepts, and mechanics to capitalise * Act as a key knowledge point within the in-house studio for game and market knowledge related to all studio titles * Identify commercial opportunities for in-house content and work to deliver gaming products * Produce “key points” documents to advise and inform in-house lobby managers of upcoming games * Present game ideas and concepts to global stakeholders * Present regular “showcase” demonstrations of games to internal and external stakeholders * Liaise with the creative teams and group roadmap planning teams to ensure games are delivered on time * Hold regular meetings with the in-house account manager to advise and demonstrate latest games * Adhere to all internal development and compliance policies * Maintain a detailed knowledge of gaming regulations for applicable markets to ensure all game designs, concepts and products meet regulations for launch * Maintain a library of studio and gaming knowledge to be shared across the business | |
| Specialist skills and experience | |
| * A detailed knowledge of the gaming industry and slot/table gaming products * Experience of working in games focused roles on either design or market analyst roles * Knowledge of online casino game design and development methodologies * Detailed knowledge and experience working within gaming regulations for US, UK, EU and gaming markets * Knowledge of Progressive Jackpot systems and market implementation beneficial * Experience creating and delivering commercial product roadmaps within gaming markets * Travel, especially to India, is essential | |
| Competencies / behaviours | |
| This part of the job description summarises the behaviours necessary to succeed in the role.     * Collaboration: Communicates effectively with a positive impact * Analytical thinking: Thinks critically, providing well-reasoned insights through a commercial lens. * Agility: Quickly adapts and remains flexible while managing risks * Acts with integrity: Takes ownership, speaks with honesty, and does the right thing. | |
| Diversity and equal opportunities:  As a global employer, Entain is committed to providing a safe, fun, and inclusive culture where our people feel like they truly belong.  We are a multicultural business that values, celebrates and respects individual differences, so whatever your sexuality, gender, gender identity, ability, age, race, religion or belief, you will have a voice here, and the space to do your best work.  Our diverse internal networks provide the support for you to express your views and make a positive difference. | |