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| Job title: *Producer* | Location: *Milton Keynes* |
| Function: *Broadcasting*  Reports to: *Senior Producer* | No. of direct reports: *None*  No. of non-direct reports: *Approximately 10 Freelance Presenters & six Media Assistants* |
| Budgetary responsibility: None | NGR/P&L: |
| Purpose of role | |
| We’re Entain. Our vision is to be the world leader in sports betting and gaming entertainment by creating the most exciting and trusted experience for our customers, revolutionising the gambling space as we go. We're home to a global family of more than 25 well-known brands, and with a focus on sustainability and growth, we will transform our sector for our players, for ourselves and for the good of entertainment.  Core purpose:  To oversee the day-to-day production of a market-leading retail broadcasting service. The successful candidate will be responsible all aspects of Broadcast output to one brand’s entire Retail estate. | |
| Key responsibilities | |
| * Working with all gallery staff and Media Assistants to ensure that brand-specific broadcast strategy is carried out via a fully coordinated service comprised of TV, audio and information screen display systems. * Work closely with relevant departments to ensure that campaigns, events & content are correctly prioritised & given sufficient weight of coverage across all channels. * Focus all output on customers, putting their experience first when planning event schedules and creating content plans. * Brief the team of freelance Presenters and Pundits ahead of their shifts, highlighting any key events/offers that we wish to promote. * Manage relationship with third-party staff that work in the TV gallery, ensure agreed standards are maintained on the channels. * Manage gallery staff, ensure they adhere to the broadcast strategy and deliver output accordingly. * Oversee the information screen content across all configurations, working with the Media Assistants and setting clear plans for display based on the broadcast strategy. * Compile the daily running order and supporting documentation including all races/events along with key promo/offer details. * Creating virtual event schedules, taking into account the needs of the service and demands from customers. * Stay up to date with Marketing communications to fulfil requirements (volume, content, priority, and frequency of use) for adverts, graphics and promotional screens. * Work shifts and weekends as required to support delivery of TV channels. | |
| Specialist skills and experience | |
| * Previous experience of working in retail LBO broadcasting with in-depth knowledge of TV production and experience of working with automated Production software advantageous. * Experience of working as a Producer in live TV gallery environment advantageous. * Knowledge of management and content planning for information screen display systems. * Excellent Microsoft Office skills (Outlook, Word, Excel, PowerPoint). * Excellent interpersonal skills to communicate effectively, positively, and constructively with colleagues, Gallery team members, Presenters and Brand Ambassadors. * Excellent time management and organisational skills set. * A determination to deliver high standards of customer service and accuracy, taking personal responsibility and accountability for output and outcomes. * In-depth knowledge of sport and betting, awareness of innovations in products and markets. * Able to work effectively, proactively, and collaboratively as part of a team – have a 'can-do' attitude. | |
| Competencies / behaviours | |
| * *Detail orientated* * *Works well under pressure* * *Enthusiastic* * *Innovative* * *Organised* * *Good Communication Skills* * *Team player* | |
| Diversity and equal opportunities:  As a global employer, Entain is committed to providing a safe, fun, and inclusive culture where our people feel like they truly belong.  We are a multicultural business that values, celebrates and respects individual differences, so whatever your sexuality, gender, gender identity, ability, age, race, religion or belief, you will have a voice here, and the space to do your best work.  Our diverse internal networks provide the support for you to express your views and make a positive difference, all for the good of entertainment. | |